



Fieldpoint Service Management Platform

Configured to Meet the Needs of Biosecurity Guidelines for Farming, Production and Crop Growers

Toronto, ON – January 16, 2014 **Fieldpoint Service Applications Inc.** announced today that they have been selected by a farm assessment service provider to help better manage the planning and scheduling of their inspectors. The professional service company is a U.S. leader in providing certifications for socially-responsible farming for the pork, poultry and dairy industries.

The audits and assessments verify responsible production practices. The company provides services for 3000+ producers and food related businesses. In addition to providing audits for the *National Milk Producers Federation's National Dairy Farm Animal Care Program* and the *United Egg Producers' (UEP) Five Star Safety Program*.

“Consumers want to know how their food got to their table safely.” says Phil Smart, COO at Fieldpoint. “Our client assesses approximately 50% of the market pigs in the U.S. Pork Industry. Outsiders entering a farm must follow biosecurity guidelines to ensure that livestock and workers are not exposed to infectious diseases. Our resource scheduling solution will only dispatch eligible auditors, with the right credentials to perform the assessments. This minimizes risks of having diseases being transported from farm to farm. ”

Every business is different and Fieldpoint understands that. The service software is configured to meet industry needs. Such as, farm assessment forms, skills based inspector assignments, flexible data collection and financial integration.

About Fieldpoint Service Applications Inc.:

Fieldpoint designs software applications for field service and professional services organizations. Its seamless integration to Microsoft Dynamics GP and Microsoft Dynamics CRM provides an end-to-end, out-of-the box solution for professional service organizations. Real time transactions flow throughout the organization from sales, to service management, to the back office. At Fieldpoint we pride ourselves in having outstanding customer satisfaction with 550+ clients and 30,000 plus users in several vertical markets.

For More Information, Please Contact:

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